



# ENVIRONMENTAL ASSESSMENT

## Strategies and Procedures for Getting Results

**Friday  
October 12  
1990**

**Westin Hotel  
340-4th Avenue S.W.  
Calgary, Alberta**

A comprehensive,  
multi-disciplinary  
conference squarely  
addressing the legal,  
management and operational  
issues associated with  
environmental assessment

### HIGHLIGHTS

- Streamlining the assessment process: Strategic options
- Mastering the regulatory framework: Making it work for you
- Municipal works and undertakings: What are your obligations and liabilities?
- Developing and conducting the EA to enhance your prospects for success
- When, Where, Why and How to use Consultants
- The real world of Environmental Assessment: The art and politics of persuasion
- Understanding intervenors and interest groups
- Provincial Assessment Initiatives: The Buffalo Lake EIA
- Lessons from Rafferty-Alameda, Oldman River, Alberta Pacific and others

### CHAIR

**Jerome N. Slavik**  
Ackroyd, Piasta

### SPEAKERS

**Stephen D. Hazell**  
Canadian Arctic Resources  
Committee (Ottawa)

**George Hood**  
V.P. of Operations  
Rafferty-Alameda Project

**Terrence N. Kuharchuk**  
Emery Jamieson

**Andrea B. Moen**  
Milner & Steer

**Lawrence A. Reynolds**  
Brownlee Fryett

**Richard C. Secord**  
Parlee McLaws

**William A. Tilleman**  
Cook, Duke, Cox

**Dr. Ron R. Wallace**  
President  
Dominion Ecological  
Consulting Ltd.

**Don Young**  
Environmental  
Management Associates

# THE CANADIAN INSTITUTE

In the face of escalating concern about the environment, jurisdictions across Canada have moved very quickly to establish tough new laws and strengthen existing statutes to ensure that environmental considerations are at the forefront of new development proposals. Recent decisions such as Rafferty-Alameda, Oldman River and Alberta-Pacific underscore the extent to which the regulators are embracing the new environmental ethic. A clear understanding of environmental assessment and how the process affects both private and public initiatives is now an essential component of strategic decision-making.

*The Canadian Institute* has, for this timely conference, assembled a unique faculty of public, corporate, consulting and legal professionals to share their special knowledge in environmental assessment and show you how to successfully navigate the often treacherous waters of regulatory and public review.

Conference attendees will:

- Discuss streamlining the provincial assessment process
- Learn how to master the regulatory framework and make it work for you
- Hear about new federal regulatory developments
- Discover how municipalities are affected by the process
- Examine the role of consultants in the assessment

The legal, management and operational issues to be discussed are too important to overlook. Registration for this special event is limited.

Reserve your place today.

## PROGRAMME

### 9:00 OPENING REMARKS FROM THE CHAIR

*Jerome N. Slavik*  
Ackroyd, Piasta

### 9:10 UNDERSTANDING THE REGULATORY FRAMEWORK FOR ENVIRONMENTAL ASSESSMENT AND MAKING IT WORK FOR YOU

*Andrea B. Moen*  
Milner & Steer

- Key-legislative issues associated with the assessment process
  - who is affected, and when?
  - public sector and automatic exemptions
  - discretionary exemptions
- Regulatory requirements for public review and participation
- Coping with the process
- New directions in the provincial regulation of environmental assessment
- New developments in environmental assessment at the federal level
- Guidelines or "legislation": a review of the Rafferty-Alameda and Oldman River decisions
- EARP: from initial screening to final decision
- The role of FEARO
- Public involvement in the federal process
- The availability of intervenor funding
  - what does it mean for project proponents?

### 10:15 ENVIRONMENTAL ASSESSMENT AND MUNICIPALITIES: DO THE NORMAL RULES APPLY?

*Lawrence A. Reynolds*  
Brownlee Fryett

- Environmental concerns for municipal works and undertakings
- Issues of concern for municipalities

- highways and secondary roads through environmentally sensitive areas
- sewage outfalls
- water intakes
- hazardous waste transfer stations
- municipal liability for environmental indiscretions
- Recent case law: What are the lessons to be learned?

### 10:45 Coffee Break

### 11:00 THE ROLE OF THE CONSULTANT IN THE ASSESSMENT PROCESS: WHEN, WHERE, WHY AND HOW OFTEN?

*Richard C. Secord*  
Parlee McLaws

*Dr. Ron R. Wallace*  
President

Dominion Ecological Consulting Ltd.

- Developing and conducting the EA process
  - action plan
  - contingencies
- Decision making stages
  - definition
  - sequence
  - rationale
- Integration and communication
  - internal
  - external
- Preparing a Successful assessment
  - the key steps
  - structuring the proper team and working relationships
  - Relationship to proponents
  - roles
  - reporting
  - monitoring
  - feedback

## PROGRAMME

### 11:45 PROVINCIAL INITIATIVES IN ENVIRONMENTAL ASSESSMENT: LESSONS FROM BUFFALO LAKE

*Don Young*

Environmental Management Associates

- The Buffalo Lake stabilization project and the mechanics of EIA
  - objectives
  - scope
  - process
  - lessons learned
- Conservation and outdoor recreation in a multiple use environment: where does EIA fit in?
- Is Buffalo Lake predictive of the shape of things to come?

### 12:30 Reception and Luncheon

### 1:45 THE REAL WORLD OF ENVIRONMENTAL ASSESSMENT: THE ART AND POLITICS OF PERSUASION

*William A. Tillemann*

Cook, Duke, Cox

- A comparative analysis of U.S. and Canadian approaches to environmental assessment: lessons from NEPA
- Form and structure of the EA document
- Working with the regulatory authorities in the preparation and review of the EA document
- Practical suggestions about working with the regulatory authorities: strategic steps to enhance your chances for success.

### 2:15 UNDERSTANDING THE POWER AND INFLUENCE OF INTERVENORS AND INTEREST GROUPS: LESSONS FROM RAFFERTY-ALAMEDA AND OLDMAN RIVER

*Stephen D. Hazell*

Canadian Arctic Resources Committee (Ottawa)

- Who are the interest groups and what are their concerns?
- How do they voice their concerns?
- How do you deal with their concerns?
- Avoiding the peril of underestimating the power and influence of intervenors.

### 2:45 THE TANGLED WEB: OBTAINING DEVELOPMENT APPROVAL IN A CHANGING REGULATORY AND POLITICAL ENVIRONMENT

*George Hood*, V.P. of Operations

Rafferty-Alameda Project

- Need for scoping of large projects
- The Environmental Impact Statement (EIS)
  - scientific or public relations document?
  - reaching agreement with the regulatory authorities and public stakeholders as to what is required in the EIS
  - what is the scope of the EIS? Should a proponent strictly adhere to regulatory guidelines or should they anticipate and address issues of public concern?
- Dealing with negative interventions
- Overlapping jurisdiction

### 3:15 Refreshments

3:30

### MAKING THE ASSESSMENT PROCESS MORE EFFICIENT: THE MECHANICS OF CHANGE— A PANEL DISCUSSION

*Richard C. Secord*

Parlee McLaws

*William A. Tillemann*

Cook, Duke, Cox

*Jerome N. Slavik*

Ackroyd, Piasta

*Terrence N. Kuharchuk*

Emery Jamieson

- Strategies to shorten the presentation of evidence
- Intervenor funding
- Scoping environmental issues in dispute
- Reform of the Environmental Assessment process
- Weighing alternatives to environmental assessment

4:30 Conference Ends

## WHO SHOULD ATTEND

- Petrochemical, Oil and Gas, Industrial, Forestry, Pulp and Paper and Mining Environmental Officers, Planners and Technicians
- Natural Resource, Corporate, Commercial and Environmental Lawyers and In-house Counsel
- Environmental Managers
- Federal, Provincial and Municipal Government Officials
- Land Developers
- Environmental Consulting Engineers
- Environmental Consultants
- Crown Corporation Executives

SEE OVER TO REGISTER

## PROGRAMME MATERIALS

Conference participants will receive a comprehensive set of conference materials prepared by the speakers. These materials are intended to provide the participants with an excellent reference source after the conference.

## WHEN AND WHERE

The conference will be held on Friday, October 12, 1990 at the Westin Hotel, 340-4th Avenue S.W. from 9:00 a.m. to 4:30 p.m. Materials will be distributed from 8:30 a.m.

## HOW TO REGISTER

To register, complete and mail the attached Registration Form with your payment today. You may reserve your place by calling *The Canadian Institute* at (416) 927-7936 or by sending a copy of the completed Registration Form by telecopier (FAX) to (416) 927-1061.

## LUNCHEON AND RECEPTION

Conference participants are invited to a luncheon and pre-luncheon reception.

## REGISTRATION FEE

\$495.00 per person. The fee includes the conference, all programme materials provided, refreshments, luncheon and a pre-luncheon reception.

## VOLUME DISCOUNT

Any firm or company registering four people will be entitled to a fifth registration free of charge.

## CANCELLATION AND REFUND POLICY

Registration fees are refundable only upon receipt of written notification by October 2, 1990, less a \$50.00 service charge. Substitution of participants is permissible without prior notification. *The Canadian Institute* reserves the right to cancel any conference it deems necessary and will, in such event, make a full refund of the registration fee. No liability is assumed by *The Canadian Institute* for changes in programme date, content or venue.

## THE CANADIAN INSTITUTE

*The Canadian Institute* monitors developments and trends in law, finance, business, the environment and public policy. It is the largest organizer of conferences and seminars throughout Canada for senior business executives and professionals. With its affiliates in the United Kingdom and the United States, *The Canadian Institute* provides over 300 conferences and seminars each year to over 20,000 professionals.

(cut or photocopy)

## REGISTRATION FORM

## ENVIRONMENTAL ASSESSMENT

Calgary—October 12

Registrations: (416) 927-7936

General Enquiries: (416) 927-0718

FAX: (416) 927-1061

I have enclosed my cheque for \$ \_\_\_\_\_ made payable to *The Canadian Institute*

NAME OF REGISTRANT \_\_\_\_\_ POSITION \_\_\_\_\_

NAME OF REGISTRANT \_\_\_\_\_ POSITION \_\_\_\_\_

FIRM/COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ TYPE OF BUSINESS \_\_\_\_\_

I have already reserved by telephone  by FAX

Please return **full** Registration Form (and do not remove label) to: *The Canadian Institute*,  
1329 Bay St., 3rd Floor, Toronto, Ontario, M5R 2C4



MAIL  POSTE

Canada Post Corporation Société canadienne des postes

Postage paid

Port payé

Blk

Nbre

E11052

Scarborough