

# OIL AND GAS

# STAKEHOLDER CONSULTATION

Developing successful relationships with Aboriginal and local communities throughout Alberta

**JUNE 19- 20, 2006**  
Hyatt Regency, Calgary, Alberta

**HEAR FROM LEADING  
INDUSTRY EXPERTS  
INCLUDING:**

Imperial Oil  
Pembina Institute  
Canadian Natural  
Resources Limited  
Ackroyd Piasta Roth & Day  
Law Office of Bill Gallagher  
Alberta Research Council  
Government of Alberta  
Ripple Effects Ltd  
Indigenous Visions Inc  
CoAction Consulting Inc

Stakeholder consultation and communication experts from across Alberta, including Aboriginal, industry, government and legal representatives will give you the opportunity to:

- **LEARN** new strategies and techniques for the Aboriginal consultation process
- **UNDERSTAND** the most up-to-date definition of consultation and the regulations and requirements for industry
- **EXAMINE** a sour gas planning process and the best practices in sour gas consultation
- **DEVELOP** ways to minimize the cumulative impacts on stakeholders during a time of rapid development in Alberta
- **DETERMINE** the environmental issues surrounding Coalbed Methane and learn industry solutions and consultation approaches
- **GAIN** knowledge about consultation expectations and how your organization can obtain trust and confidence with community leaders and major stakeholder groups

**PLUS** Don't forget to register for the valuable interactive learning session:

Best Practices for Aboriginal Consulting for Industry: A Complete Guide

Official Publication  
**Oilweek**  
CANADA'S OIL & GAS AUTHORITY MAGAZINE



Register Now • 1-877-927-7936 • [CanadianInstitute.com/stakeholder](http://CanadianInstitute.com/stakeholder)



## Is the record number of oil and gas wells being drilled in Alberta creating Stakeholder Relations challenges for your organization?

Alberta has experienced a tremendous increase in drilling over the last few years and this year is no exception. However, as the activity intensifies to meet consumer demand, producers face frequently changing requirements and regulations, and increased stakeholder intervention, making it challenging for industry to satisfy all parties, and complete projects in a timely manner.

*The Canadian Institute's Oil and Gas Stakeholder Consultation Conference* will provide you with the necessary information you need to approach and carry out positive relations with stakeholders today and in the coming months. Gain valuable knowledge and practical insight from an examination of all the major issues by key government, Aboriginal, industry and legal players. Topic highlights from this event include:

- Adjusting to the changing requirements. How should industry be prepared for possible changes to regulation?
- Exploring Aboriginal consultation: What do Aboriginal communities expect from industry?
- Understanding rapid development: Are cumulative impacts jeopardizing future industry growth?
- Forecasting future concerns about Coalbed Methane: What are the environmental implications of CBM and what are the common misunderstandings?

PLUS! Benefit from the interactive learning session on June 20, 2006.

If you are involved in Stakeholder Consultation, you can't afford to miss this opportunity to get the latest information. Register early to avoid disappointment by calling 1-877-927-7936 or online at [www.canadianinstitute.com](http://www.canadianinstitute.com)

Monday, June 19, 2006

8:00 Registration Opens and Coffee Served 

9:00 Opening Remarks from the Chair

*Leona Hanson*

President, CoAction Consulting Inc.

9:15 Defining Consultation Today and Understanding the Changing Regulations and Requirements

*Peter Miller*

Barrister & Solicitor, Imperial Oil Ltd.

- An analysis of Directive 56 and what your company needs to know about proposed changes
- What are the most up-to-date requirements for industry? What precedents are being set?
- How is regulatory consultation different from the constitutional obligation to consult?
- What is the risk to business if it doesn't adhere to the consultation process?
- How should industry be prepared for possible changes to regulation?
- What changes will have the biggest impact on potential future projects?

10:00 Networking Coffee Break 

10:15 Taking a Look Inside: Adjusting Internal Practices to Ensure Successful Consultation

*Carol Crowe*

President, Indigenous Visions Inc.

*Many larger companies have progressive Aboriginal Stakeholder Consultation programs in place. But smaller companies may not have the resources for these kinds of programs. In this session, get key insights into the most critical components of a stakeholder consultation program; no matter what size your company is.*

- Determining your company's needs for upcoming projects
- Obtaining buy-in to enhance your internal consultation resources
- What key competencies does a company need to have in place?

- How can you best prioritize your company's consultation?
- What are some valuable strategies that your company can formulate for successful Aboriginal and Stakeholder consultation?

11:00 Challenge and Opportunity in Aboriginal Consultation – Bridging the Cultural Divide

*Bob Phillips*

Alberta Research Council

*Bill Gallagher*

Strategist

Law Office of Bill Gallagher

- How to initiate communication with Aboriginal communities
- Best practices for effectively engaging Aboriginal communities
- What do Aboriginal communities expect from industry?
- How to establish and sustain positive relationships
- The benefits of traditional use studies to aid your consultation process

12:15 Networking Luncheon for Delegates and Speakers 

1:30 Keynote Speaker – Overview of Current Alberta Government Initiatives in Aboriginal Consultation

*Brian McGuigan*

Senior Policy Advisor to the Deputy Minister  
Aboriginal Affairs and Northern Development  
Government of Alberta

2:00 How Much is Too Much? Are Cumulative Impacts Jeopardizing Future Industry Growth?

*Mary Griffiths*

Environmental Policy Analyst, Pembina Institute

- What does the rate and speed of development in Alberta really mean?
- How is stakeholder intervention jeopardizing future industry growth?
- Who experiences the greatest impact and why?
- Why are different areas of the province experiencing varying impacts?
- What can be done to manage cumulative impacts?

2:45 Networking Coffee Break 

Register at 1-877-927-7936 or [www.CanadianInstitute.com/stakeholder](http://www.CanadianInstitute.com/stakeholder)

3:00 Effective Communication and Conflict Resolution: Consultation Case Studies

*Brian McGuigan*

Senior Policy Advisor to the Deputy Minister  
Aboriginal Affairs and Northern Development  
Government of Alberta

- How to identify a communication leader on a project.
- What does the communication leader need to know?
- What are different companies doing to consult takeholders in a timely manner?
- How to identify what makes stakeholders unhappy
- What are the key elements of positive relationship building?
- An analysis of resolution tactics in different scenarios
- How to provide lasting benefits to a community
- Identifying different attitudes that contribute to making the consultation process smoother

4:00 Chair's Recap and Conference Adjourns to Day 2

Networking Cocktail Reception



Tuesday, June 20, 2006

8:30 Coffee Served ☞

9:00 Opening Remarks from the Chair

*Leona Hanson*

President, CoAction Consulting Inc.

9:15 Effectively Consulting Around the Environmental Realities of CBM

*Richard Secord*

Partner, Ackroyd Piasta Roth & Day

- Communicating with stakeholders regarding the ownership of Methane Gas in the province of Alberta
- How can you address the density issue with stakeholders?
- What are the environmental implications of CBM and what are the common misunderstandings?
- The best ways to address stakeholders' biggest concerns with CBM
- Educating stakeholders on the potential for produced water and disposal methods

10:00 The Community Case: What Are Stakeholders Expectations in the Consultation Process?

*Leona Hanson*

President, CoAction Consulting Inc.

- Identifying leaders in the community: Who's who in the stakeholder arena?
- How can your organization gain trust and confidence with community leaders and the major stakeholder groups?
- What role do community dynamics play in ensuring success in the consultation process?
- Perception versus reality: How can community engagement and inclusion make a difference when perception is reality?
- Giving community leaders what they need to help make things happen: How much information is enough?
- Where do community leaders want to be in the process?
- 'Show us the Money;' it's more than just economics

10:45 Networking Coffee Break ☞

11:00 Best Practices in Sour Gas Consultation: Covering All the Bases

*Nelson Lord*

Regulatory Coordinator, Canadian Natural Resources Limited

*Additional Speaker TBA*

- How can companies reassure stakeholders about our gas projects in their communities?
- Making public safety a priority in your planning process
- How can you show stakeholders that their concerns about sour gas are being taken seriously?
- How to plan for a sour gas emergency
- Communicating the safety plan effectively

12:00 Conference Chair's Closing Remarks  
Conference Concludes

**Interactive Learning Session – June 20, 2006**  
**Best Practices in Aboriginal Consulting for Industry:**  
**A Complete Guide**

1:00 pm - 4:30 pm (*Registration Opens 12:30 pm*)

*Robert Laboucane*

President, Ripple Effects Ltd.

*In this in-depth, half-day session, gain a solid understanding of what elements are essential and who should be involved in the consultation process in order to effectively communicate with Aboriginal communities, maximize the success of your project and create positive and lasting partnerships.*

- Understand the decision-making processes in Aboriginal communities
- Learn proper consultation protocol prior to first meeting
- Hear necessary criteria as requested by Chief and counsel
- Gain in-depth knowledge on initiating communication and building relationships
- What do Aboriginal communities want to see in terms of consultation?
- Effective negotiation approaches

*Don't miss this important opportunity for practical in-depth learning. Register today, space will sell out quickly!*

*Robert Laboucane, a Metis businessman originally from Fort McMurray, is the President of Ripple Effects Ltd. He has been delivering Aboriginal Awareness Training Seminars across Canada for 21 years. His client base includes dozens of major corporations, federal government departments, individuals, educational institutions and Aboriginal organizations.*

**WHO YOU WILL MEET**

Presidents and CEOs, VP's, Directors and Managers of Business Development and Operations, Land, Aboriginal Affairs, Industry Relations, Community Relations. Plus Consultants and Partners from:

- Law Firms
- Oil and Gas Producers
- Pipeline Companies
- Mining Companies
- Governmental Bodies
- Aboriginal Groups
- Energy Service Companies
- Consulting Firms

**SPONSORSHIP & EXHIBITION OPPORTUNITIES**

Maximize your organization's visibility in front of key decision-makers in your target market. For more information, contact Senior Business Development Manager Robert Guaiani at 416-927-0718 ext. 232, toll-free 1-877-927-0718 ext. 232 or by email at [r.guaiani@CanadianInstitute.com](mailto:r.guaiani@CanadianInstitute.com).

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## REGISTRATION FORM

**PRIORITY SERVICE CODE:**



**ATTENTION MAILROOM: If undeliverable to addressee,  
please forward to: Stakeholder Relations/Community Affairs**

**CONFERENCE CODE: 548E06-CAL**

**YES! Please register the following delegate(s) for  
OIL & GAS STAKEHOLDER CONSULTATION**

**Fee Per Delegate**

- Conference only \$1695 + \$118.65 (7%) GST = \$1813.65
- Conference & Interactive Learning Session \$2190 + \$153.30 (7%) GST = \$2343.30
- Add CD-Rom of Conference Materials \$150
- I cannot attend but would like information regarding conference materials

\* *Volume discounts available to individuals employed by the same organization.  
Not to be combined with any other offer.*

A limited number of passes are available at a reduced rate for representatives of community stakeholder groups. Please contact Canadian Institute Customer Care for details at 1-877-927-7936

### PAYMENT

Please charge my  VISA  MasterCard  AMEX

Number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

I have enclosed my cheque for \$ \_\_\_\_\_ including GST  
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EMAIL \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_ NO. OF EMPLOYEES \_\_\_\_\_

APPROVING MANAGER \_\_\_\_\_ POSITION \_\_\_\_\_

I do not wish to receive mailings from other companies

## 5 Easy Ways to Register

- MAIL** The Canadian Institute  
1329 Bay Street  
Toronto, ON M5R 2C4
- PHONE** 1-877-927-7936  
or 416-927-7936
- FAX** 1-877-927-1563  
or 416-927-1563
- ONLINE**  
www.CanadianInstitute.com
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CustomerCare  
@CanadianInstitute.com

## Administrative Details

**VENUE:** Hyatt Regency Calgary  
**ADDRESS:** 700 Centre Street SE  
**TEL.:** (403) 717-1234

### Hotel Reservations

For information on hotel room availability and reservations, please contact Hyatt Regency Calgary at (403) 717-1234. When making your reservation, please ask for "The Canadian Institute's Corporate Rate".

### Program Materials

Conference participants will receive a comprehensive set of conference materials prepared by the speakers. These materials are intended to provide the participants with an excellent reference source after the conference.

### Cancellation and Refund Policy

Substitution of participants is permissible without prior notification. If you are unable to find a substitute, please notify **The Canadian Institute** in writing no later than 10 days prior to the conference date and a credit voucher will be issued to you for the full amount paid, redeemable against any other **Canadian Institute** conference. If you prefer, you may request a refund of fees paid less a 15% service charge. No credits or refunds will be given for cancellations received after 10 days prior to the conference date. **The Canadian Institute** reserves the right to cancel any conference it deems necessary and will, in such event, make a full refund of any registration fee, but will not be responsible for airfare, hotel or other costs incurred by registrants. No liability is assumed by **The Canadian Institute** for changes in program date, content, speakers or venue.

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We offer special pricing for groups.  
Please email or call for details.

**PAYMENT MUST BE RECEIVED PRIOR TO JUNE 12, 2006**